



## WORLD TV AWARDS 2015

### CATEGORY HUMANITY

#### The Best TV Documentary Dealing with Natural Disaster

### CRITERIA AND REGULATION

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**Genre:**

Documentary

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**Length:**

Maximum of 60 minutes

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***All the entries will be judged according to the following criteria:***

1. The programme must effectively cover natural disasters and focus on the efforts to manage with its consequences.
2. The programme must represent an outstanding example of a programme that deals with aspects of natural disasters in a positive manner. The programme must be able to capture the outcomes of the natural disaster, as well as the responses, either by the public, media, government or international organisations.
3. The programme could either focus on a local, regional or on global point of view.
4. The programme should be creative and innovative with the ability to capture audience attention, and offer excellent production values.
5. The programme must have been aired or must be scheduled for broadcasting in its originating country on national and/or any private TV network (broadcasting sheet to be provided).
6. The programme must have been produced in the last 24 months before submission.
7. The programme must be either in English or in any other language with English subtitles. It can also be without words.
8. The programme must be the original work of the entrants. Entrants must be able to demonstrate that they have full copyright clearance on all music, image, artwork and other audio-visual elements used in the programme.

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**Who can submit an entry?**

⇒ Television producers from public service broadcasting organisations, private networks, freelancers etc. are invited to participate in this competition.

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**How many entries can be submitted?**

⇒ Each producer/organisation can submit up to **2 entries**.

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**Format requested:**

⇒ Programmes must be submitted in **DVD format**.

⇒ **3 DVDs** are requested for each programme submitted.

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**Shipping information:**

The DVDs and the submission forms should be sent to Ms. Geraldine Mouche at the following address:

⇒ Asia-Pacific Institute for Broadcasting Development (AIBD)  
2<sup>nd</sup> Floor, Bangunan Teknologi (IPPTAR Lama)  
Kompleks Angkasapuri,  
50614 Kuala Lumpur, Malaysia

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**Deadline:**

The entry forms and the DVDs should reach AIBD **no later than Wednesday 1<sup>st</sup> April 2015**.

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**Jury:**

Jury members are senior media professionals from various countries and regions.

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**Prize:**

⇒ **US\$5,000.00 cash** in favor of the producer and/or broadcasting organisation

⇒ **A trophy and a certificate** presented by the Asia-Pacific Institute for Broadcasting Development (AIBD)

⇒ **A trip to Kuala Lumpur, Malaysia** to receive the trophy and the certificate at the Asia Media Summit (AMS) on 26 May 2015, a global media gathering.

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**Note:**

⇒ The announcement of the winner will be posted on the AIBD website from Monday 27 April 2015.

⇒ The winner will receive an invitation to attend the Asia Media Summit 2015 in Kuala Lumpur, Malaysia (26-28 May 2015), a global gathering of broadcasters.

⇒ The AIBD Director and representatives of the sponsors will hand over the prize to the winner during the AMS.

⇒ A video clip of the winner's programme will be screened during the AMS as well as during the AIBD General Conference organised in Chiang Mai, Thailand from 18 to 20 August 2015.

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**Information:**

More information on World TV Awards is available at: [www.aibd.org.my/worldtv/](http://www.aibd.org.my/worldtv/)